Today

- Technology in the School
- Ways to Use iMovie Trailers
- How to Create an iMovie Trailer
- Create and Share

School Counseling and Technology

- Engaging Students
- Fun, Motivating Approach to Learning, School Counseling Programs, and Professional Development
- Ethical Issues
- Staying Relevant
- More to Come – Being Prepared!

Meet the Presenters

Dr. Mary Fry, Counselor Educator

Marvalee Collins, School Counselor

National Trends and Issues in School Counseling

"ASCA School Counselor"

- School Finance
- Poverty
- Bully Prevention/Safe Schools
- Social/Emotional Standards
- Technology

Technology

- Twitter
  - Bully Prevention Week Twitter Challenge
  - Twitter Account – Tweeting Important Messages
- Youtube Videos – Gus and Perseverance
- Website – Counselor Websites
- Naviance – Personal and Career Instruction
- Synergy – Academic – Individual Student Planning/ Organizational Support
iMovie Examples

Middle School iMovies
- Instruction
  - Academic - Social Emotional - Career
  - Teaching S.M.A.R.T. Goals
  - Managing Stress
  - Career Exploration - Testimonials
- Leadership Topics
- School Programs
  - Character Education
  - Bully Prevention/Safe Schools
  - Staff Appreciation

Many Ways to Use iMovies
- New Student Orientation
  - Provides a great, quick way to show the culture of your school
  - Works at the beginning of the year and when new students arrive throughout the year
- Professional Growth and Staff Development
  - Staff Meetings
    - Engaging
    - Informative
    - FUN!
  - Professional Development Sessions
  - Self-Care/Stress Relief

More Examples...

All School Uses:
- School Counseling Lessons
  - Rachel's Challenge (anti-bullying)
  - Random Acts of Kindness
  - Promotions/Transitions
  - School/Parent Communication
  - Promote Counseling Programs

Check these out...

- Teacher Appreciation
- Professional Development
- Promote Involvement

It's Your Turn -

- Need an iPad 2 or iPhone 4
- Take pictures or videos without iMovie app open
- Or take videos directly from within iMovie.

Create New Trailer in iMovie
- Press "+" button on main screen.
- Choose type/theme of trailer.
- Press "Create" in upper right of screen.
- Using "Outline" type title and credits.
Place Pictures & Videos

› Press “Storyboard” – Touch the gray box on right - then select the picture you wish to use.

› Either take new pictures and videos from iMovie app

› Or use ALL to find your previous photos and videos.

› For videos – choose ones that are the length you need.

Edit and Preview

› You can edit the text if it’s blue.

› It will change your OUTLINE when you do that.

› Two play buttons
  - Small play triangle enclosed in gray rectangle allows you to preview the entire movie.
  - The other larger play button is used to view from just the clip you’ve selected most recently.

› You can always touch “?Help” for yellow text directions.

Save and Share

› Export by saving to camera roll (iPhoto)

› Share on iTunes
  - Find it under iTunes – (your device) – Apps – Filesharing (at bottom of screen) – iMovie.


Let’s Share Your iMovies

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